

PENANG CEO TEA TALK

28 March 2016 (Monday)
St. Giles Wembley Hotel, Penang

VISTAGE

Private advisory boards for CEOs,
executives and business owners.

ARE YOUR ORGANISATIONS DIGITAL READY?

Do you find that digital and IT projects often fail to deliver against expectations? Is the uptake of new technology in your organisation slow or even actively resisted? Is your organisation struggling to keep up with an increasing rate of technology change? Because of these challenges, many small and medium size businesses fail to identify and implement valuable digital projects that would allow their people to work smarter and more efficiently.

Speaker

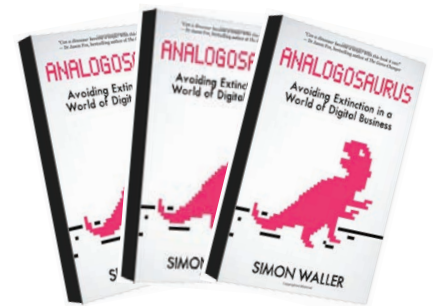


SIMON WALLER Founder, Mobial

Simon Waller is the author of a book called *Analogosaurus: Avoiding Extinction in a World of Digital Business*. He wrote it because the intensity of digital technology in business is increasing rapidly and many people are unprepared for the changes this will bring. He believes that our future relevance will depend on understanding how technology works and being able to apply it effectively.

Simon's mission is to prepare people for the future of work (even though it is kind of happening already). Apart from speaking to audiences about the changing nature of work and the impact of digital technology, he also mentors executives and business owners on how to use their technology effectively, and he also runs training programs for businesses, especially leadership teams to teach the practical skills that make digital technology useful.

**COMPLIMENTARY
book for participants!**



ANALOGOSAURUS

Avoiding Extinction in a World of Digital Business

THE NEXT GENERATION BUSINESS-to-BUSINESS CLOUD

Looking at the past and future of technological development, we have arrived at the threshold of a digital economy that is driving economic transformation in all countries and causing great changes for individuals, businesses and governments. What would cloud technology mean to your business, your peers and your customers today and in the future?

Speaker



ANDY YAU Chief Executive, REDtone Data Centre Sdn Bhd

Andy Yau is the Chief Executive of REDtone Data Centre Sdn Bhd, a company formed under ACE Market-listed REDtone International Bhd to provide data centre, cloud services, IT managed services, and disaster recovery services. REDtone Group provides voice, data and various broadband solutions and value-added services to the corporate/SME/government segments.

Andy has more than 30 years working experience in the ICT arena. He spent the last 21 years of his career in general management and program management in information technology outsourcing services, data centre services, business continuity services and consulting. His other working experience spans from system integration and application system implementation, providing business solutions and services to a wide spectrum of industries including banking and finance, manufacturing, trading, transportation, oil and gas, healthcare, telecommunications and e-commerce industries.

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AGENDA

- 2.30pm - 3.00pm Arrival of Guests and Registration
- 3.00pm - 3.10pm Welcoming Address
- 3.10pm - 4.40pm Topic: Are Your Organisations DIGITAL READY?
Speaker: Mr Simon Waller, Founder, Mobial Australia
- 4.40pm - 5.10pm Convenience Break
- 5.10pm - 6.30pm Topic: The Next Generation Business-to-Business Cloud
Speaker: Mr Andy Yau, Chief Executive, Redtone Data Centre Sdn Bhd
- 6.30pm - 7.30pm Hi-Tea & Fellowship

REGISTRATION FEE:

Vistage Members & Staff: RM140.00 per person

Non-Vistage Members: RM170.00 per person

* Fees above are inclusive of 6% GST

MORE INFORMATION:

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Fax: 604-642-6834

Email: hoon@vistage.com.my / charlyn@vistage.com.my

Website: www.vistage.com.my

REGISTRATION FORM - Please fax completed form to 604-642-6834

Vistage Member

Vistage Member's Staff

Non-Vistage Member

Name (1): Position:

Company:

Mobile Number: Email:

Vistage Member

Vistage Member's Staff

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Name (2): Position:

Company:

Mobile Number: Email:

Vistage Member

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Please charge to my credit card, details as below: VISA MASTER

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Please whichever applicable. Please use a separate form if you have more names. Thank you.

Cancellation of registration must be made in writing to Vistage office before 23 March 2016. An administration fee of 50% of the registration fee will be imposed for cancellation received after 23 March 2016. You are welcome to send a company substitute.

Organiser:

VISTAGE ASIA

Sponsor:

REDtone