



VISTAGE DAY 2017

Golf Challenge & CEO Tea Talk

TUESDAY
AUGUST 1
2017

GOLF
Glenmarie Golf
& Country Club

TALK
Holiday Inn
KL Glenmarie

HOLE-IN-ONE

Serviced Apartment from Paramount
Car from Peugeot
Total Lightning & Surge Protection System from Tokai
Premium Gift Package from Luxasia

RSVP

By 15.07.2017. Lucky Draws for Early Bird Registration on or before 30.06.2017

Accelerating Growth Through Digital Platforms

CEO TEA TALK



PATRICK CHONG

The LUXASIA Group Founder & Chairman

“Professionalising at the Top to Reimagine the Retail Business”

GIULIO XILOYANNIS

ZALORA Malaysia Managing Director

“The Opporthreats of E-Commerce to the Traditional Retail Business Model”



Main Sponsors



Sharon 012 323 3267
sharon@vistage.com.my

More Info

Kareena 012 320 3267
karena@vistage.com.my



VISTAGE DAY 2017

Golf Challenge & CEO Tea Talk



PATRICK CHONG

The LUXASIA Group Founder & Chairman

“Professionalising at the Top to Reimagine the Retail Business”

Patrick is the Founder and Chairman of The LUXASIA Group which he established in 1986. An innovator in the development of regional retail and distribution networks across Asia, Patrick's entrepreneurial drive and ambition, has over the course of 30 years, evolved LUXASIA from being a distributor of fragrances to become Asia's Beauty Omni Leader. Today, LUXASIA is a strong regional company with a portfolio of over 120 international brands like Albion, Bvlgari, Ferragamo, Hermes, Issey Miyake, La Prairie and 2,000 staff in 11 countries across Asean, Greater China and Japan. Through experience, he is convinced that in business, we must separate ownership from management in order to maximise the commercial opportunities available to the organisation and to continue to attract the best talents.

In this Tea Talk, Patrick will share his experience on professionalising the management of LUXASIA, what he has learnt from the experience so far and how the organisation is transforming under the leadership of a professional CEO.

GIULIO XILOYANNIS

ZALORA Malaysia Managing Director

“The Opporthreats of E-Commerce to the Traditional Retail Business Model”



Giulio spearheads the operations of ZALORA Malaysia, Malaysia's leading online fashion destination offering an extensive collection of over 500 top international and local brands and designers. Malaysia is also home to ZALORA's Regional e-Fulfillment Hub covering a total area of 470,000 sq ft, fulfilling thousands of orders per day and facilitating the movement of fashion goods 24/7 across eight markets. Under his supervision, ZALORA Malaysia's brand presence, site traffic and revenue growth has become the fastest growing of all ZALORA's regional operations.

In this Tea Talk, Giulio will share the ZALORA story, the opportunities and challenges of e-commerce in the next 5 years, and how ZALORA continues to enhance the customer experience as the largest and fastest growing fashion e-commerce site in South East Asia.

PROGRAMME

GOLF CHALLENGE

- 06.30 am** Golf Registration
- 07.00 am** Breakfast
- 07.45 am** Group Photo
- 08.00 am** Shotgun Tee-Off
- 12.45 pm** Lunch Registration
- 01.30 pm** Prize Presentation

CEO TEA TALK

- 02.30 pm** Tea Talk Registration
- 03.00 pm** Welcome Address
- 03.15 pm** Speaker 1: Patrick Chong
- 04.30 pm** Convenience Break
- 04.45 pm** Speaker 2: Giulio Xiloyannis
- 06.00 pm** Hi-Tea & Fellowship

AGENDA

Sharon 012 323 3267
sharon@vistage.com.my

More Info

Kareena 012 320 3267
karena@vistage.com.my