

P2P FINANCING

- What is Crowdfunding?
- How P2P Financing connects Investors and SMEs
- P2P Financing vs Traditional Financing
- Flexibility and Efficiency of P2P Financing



Kah Meng pioneered peer-to-peer (P2P) financing in Malaysia by setting up and launching Funding Societies' operations, being the first P2P financing platform locally. Prior to Funding Societies, Kah Meng specialized in strategy and risk management and worked across Southeast Asia, Australia and the Middle East.

Previously based in Singapore, Kah Meng worked for the leading management consulting firm specializing in financial services, Oliver Wyman, where he counseled senior management of leading banks, regulators and wealth managers.

Kah Meng is a CFA charter holder and holds a double degree in Finance and Actuarial Studies. Kah Meng graduated top of his class with first class honours from the Australian National University.

KAH MENG WONG

Chief Executive Officer
Funding Societies Malaysia

ALTERNATIVE FINANCING

- Learn how to use existing goods and services to barter for other goods and services you need
- You will be introduced to an alternative funding arrangement with lower cost and improves stock turnover through a digital platform



WAYNE LIM

Founder & Chief Facilitator
Qũ Exchange

Wayne Lim has been actively involved with the SME community for over 23 years. His involvement with the SME community began when he was attached to a Singapore PLC. There he started the SMI Business Directory with the SMI Association of Malaysia in 2001 and ever since, he has been deeply involved in the business of SMEs.

He founded the Malaysia SME® media group in 2005 and subsequently conceptualised the Malaysia SME® media brand. Within three years he propelled the group from being the publisher of a single SME directory to becoming an established SME media corporation in Malaysia.

He recently founded Qũ Exchange, an alternative financing exchange that helps SMEs solve their cash flow problem and brought it LIVE on 9 September 2017.

VISTAGE

Private advisory boards for CEOs,
executives and business owners.

CEO TEA TALK

7 March 2018 (Wednesday)

Setia Spice Convention Centre
Pulau Pinang

Program

2.00pm - 2.30pm

Arrival of Guests and Registration

2.30pm - 2.35pm

Welcome Address

2.35pm - 3.20pm

Speaker: Kah Meng Wong

Topic: P2P Financing

3.20pm - 4.05pm

Speaker: Wayne Lim

Topic: Alternative Financing

4.05pm - 4.30pm

Convenience Break

4.30pm - 5.15pm

Panel Session

5.15pm - 6.30pm

Networking & Refreshment

For more information

Telephone

604-642-6046

Fax

604-642-6834

Email

hoon@vistage.com.my

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Setia SPICE Convention Centre

VISTAGE

Private advisory boards for CEOs,
executives and business owners.

Registration Fee:

Vistage Members: RM70.00 per person
Vistage Member's Staff: RM70.00 per person
Non-Vistage Members: RM85.00 per person

** Fees above are inclusive of 6% GST*

Submit your completed form to:

Fax: 604-642-6834
Email: hoon@vistage.com.my

REGISTRATION FORM

Vistage Member

Vistage Member's Staff

Non-Vistage Member

Name (1): Vistage Group No:
Company: Position:
Mobile Number: Email:

Vistage Member

Vistage Member's Staff

Non-Vistage Member

Name (2): Vistage Group No:
Company: Position:
Mobile Number: Email:

Vistage Member

Vistage Member's Staff

Non-Vistage Member

Name (3): Vistage Group No:
Company: Position:
Mobile Number: Email:

Vistage Member

Vistage Member's Staff

Non-Vistage Member

Name (4): Vistage Group No:
Company: Position:
Mobile Number: Email:

Payment Details:

[] Payment by cheque or online transfer to "VISTAGE ASIA SDN BHD", Public Bank Account No. 3-1192162-09 before 26 February 2018 and fax the remittance receipt to 603-2284-2139 or email to tracy@vistage.com.my

[] Please charge to my credit card, details as below: [] VISA [] MASTER

Card Holder's Name:

Card No.: CVV Code: Expiry Date:

Amount (RM): Card Holder's Signature:

Cancellation of registration must be made in writing to Vistage office by 27 February 2018. 100% of the registration fee will be forfeited for cancellation thereafter. You are welcome to send a representative in your place.

VISTAGE ASIA SDN BHD (536976-A)

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