

# THE SECOND DIGITAL REVOLUTION

How every business can make the most of YouTube, Amazon and the Virtual Reality Revolution

Damansara City, Bukit Damansara

4 July 2019 (Thursday), 2.00pm - 7.00pm

Just when you thought everything that could change has changed, it's all about to happen again! Through a conceptual shift in how they think about digital technology with a focus on how it applies to their businesses. Working as a group, members help each other find new opportunities and incorporate Tim's cutting-edge tools, processes and mindset into their individual business strategies. You will learn to:

- **Assess business strategy online**
- **Find video / YouTube opportunity**
- **Explore potential applications of Virtual Reality in specific businesses**

## Speaker

Tim grew up in Sydney Australia where he began his business career with major companies such as Sony, IBM, Lucent, Acer and 3Com, in roles ranging from creative director to strategist. Today Tim has become a specialist in business strategy, online video, YouTube, and Virtual Reality (VR). He runs a strategic marketing and production agency, with a team of more than 30 people building web sites, social media, YouTube videos, VR content and other traffic generating ecosystems.

Tim has spoken across the USA, Canada and the UK for peak CEO organizations like Vistage (known as TEC in Australia), Conscious Capitalism and Secret Knock. Vistage International themselves hired Tim to be their digital strategist. Tim has over two decades of experience in digital strategy, content marketing, VR, and the online world. He has authored 12 books and produced three seasons of his own nationally broadcast television show.



## For more information

Email: [julie@vistage.com.my](mailto:julie@vistage.com.my)  
[kahlye@vistage.com.my](mailto:kahlye@vistage.com.my)

WhatsApp: 6012-6842199 (Julie Tan)  
6012-5206299 (Kah Lye)

## Organized by:

# VISTAGE

# CEO TEA TALK

4 July 2019 (Thursday)  
Damansara City, Bukit Damansara

# VISTAGE

Private advisory boards for CEOs,  
executives and business owners.

## Program:

2.00pm	Registration
2.30pm	Welcome Address
2.40pm	Speaker Session
4.00pm	Convenience Break
4.30pm	Speaker Session & Q&A
6.00pm	Networking

## Registration Fee:

Vistage Member:	RM120 per person
Vistage Member's Staff:	RM120 per person
Non-Vistage Member	RM160 per person
Vistage Resource Speaker:	RM120 per person

## Submit your completed form to:

Email: [julie@vistage.com.my](mailto:julie@vistage.com.my)  
[kahlye@vistage.com.my](mailto:kahlye@vistage.com.my)  
WhatsApp: 6012-6842199 (Julie Tan)  
6012-5206299 (Kah Lye)

## REGISTRATION FORM

- Vistage Member       Vistage Member's Staff       Non-Vistage Member       Resource Speaker  
 Meal Request - Vegetarian

Name (1): ..... Vistage Group No: .....  
Company: ..... Position: .....  
Mobile Number: ..... Email: .....

- Vistage Member       Vistage Member's Staff       Non-Vistage Member       Resource Speaker  
 Meal Request - Vegetarian

Name (2): ..... Vistage Group No: .....  
Company: ..... Position: .....  
Mobile Number: ..... Email: .....

- Vistage Member       Vistage Member's Staff       Non-Vistage Member       Resource Speaker  
 Meal Request - Vegetarian

Name (3): ..... Vistage Group No: .....  
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### Payment Details:

[ ] Payment by cheque or online transfer to "VISTAGE ASIA SDN BHD", Public Bank Account No. 3-1192162-09 before 26 June 2019 and fax the remittance receipt to 603-2284 2139 or email to [tracy@vistage.com.my](mailto:tracy@vistage.com.my).

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Card No.: ..... CVV Code: ..... Expiry Date: .....

Amount (RM): ..... Card Holder's Signature: .....

*Cancellation of registration must be made in writing to Vistage office by 27 June 2019. 100% of the registration fee will be forfeited for cancellation thereafter. You are welcome to send a representative in your place.*

### VISTAGE ASIA SDN BHD (536976-A)

5 Jalan 4/83A, Off Jalan Pantai Baru, 59200 Kuala Lumpur, Malaysia.  
Tel: 603-2284 2127/ 2284 2179 Fax: 603-2284 2139 Website: [www.vistage.com.my](http://www.vistage.com.my)