

7 Roles of Highly Effective CEOs

Gain insight into what gives some of the top performing CEOs a tremendous competitive advantage.

When:

23 September 2022 (Friday) 02:00 pm - 04:30 pm

Where:

AC Hotel Penang 213 Jalan Bukit Gambir Bukit Jambul 11950 Penang

RSVP Online:



Scan here for registration

Life as a CEO can be lonely. All the decisions are made by you, all the time. Although one thing is certain: CEOs are known to go further when they are surrounded by other high achievers. You're invited to experience it.



Yeoh Seng Hooi Chair / CEO Coach



Tan Bak Chai Chair / CEO Coach

5 years as a Vistage Chair, graduated with Bachelor of Arts degree in Economics with Honours from the University of Chicago and a Master of Economic Management from USM. Also serves as the Hon. National Secretary of the Small and Medium Enterprises Association (SAMENTA). His passion as an agent of growth, continued in different forms such as a Financier, Strategist, Marketeer, Policy Advocate and Leadership.

Has years of experience in operational leadership and intercultural background globally. His management and managerial experiences for the Asia Pacific region, and multiple manufacturing sites in China, inspired leaders to navigate the growing complexity of today's business environment and turnaround for underperforming teams.

You'll leave inspired with powerful takeaways you can immediately implement.