



## The Critical Roles of ESG in Today's Business Landscape

17 January 2024 | 3:30pm - 5:45pm  
Zoom Webinar (Free Admission)

In the Vistage-MIER 2Q2023 CEO Confidence Index survey, 36% of Vistage CEOs expressed the need for more seminars or workshops to assist in implementing Environmental, Social and Governance (ESG) best practices in their businesses.

Discover why ESG and effective ESG strategies at the upcoming Vistage webinar. Gain insight into how these strategies can provide a competitive edge, foster positive brand reputation, enhance customer loyalty, and mitigate legal and financial risks for businesses.

### *Brian Ho* KEYNOTE SPEAKER

A Partner, Sustainability Leader for Southeast Asia and Sustainability Assurance Leader for Asia-Pacific at Deloitte, Brian Ho – with 20 years of experience in sustainable development – is responsible for Deloitte's ESG services in Asia-Pacific.

Ho is also part of Singapore Institute of Technology's Industry Advisory Committee for Sustainable Education and the Consultative Committee for the Global ESG Education and Research Center at the Hong Kong Management Professional Association.

Active in sustainable education initiatives in the region, he also collaborates with educational institutions to drive development projects.



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